

Matt Meester, MSID

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Instructional Design: eLearning—eTraining Specialist

- Create Learner profiles and course objectives
- Create learning modules and coursework
- Interviewing SMEs and creating scripts
- Converting traditional learning to online
- Producing, directing and editing audio/video
- Copywriting, editing and technical writing
- Analyzing ROI-ROL Data
- Micro-training & webinar specialist

Degrees: Adams State University

BA, Interdisciplinary: Business & Biology
minor: Chemistry

Quinnipiac University

MS, Instructional Design

Technologies:

Adobe Captivate & Creative Cloud, Articulate 360
& Rise, Blackboard & Canvas LMS, Microsoft
Office, HTML5

Industries:

Academia, Human Performance, Learning &
Development, Medical, Power, and Technology

WORK HISTORY

Online Branding and Micro-Training, eTroop Consulting, USA

2011 – Present

- Online Micro-Training and Webinar production specialist
- Creator of online coursework from inception to deployment
- Optimization of communications for Search Engines and Social Media
- Creation of 14 income-producing Amazon Stores
- Development of 35+ HTML5 and Wordpress

School Bus Driver, Cascade Student Transportation Bosie, ID
Pullman School District Pullman, WA

2016- 2019

- Designed, produced and implemented 1st-day-of-school learning experience for 200+ drivers
- Earned my MS degree remotely while safely transporting 100s of students.
- Assigned to teach the kidnergarners bus ettique at elementary schools

FEMA Admin and Training Design Team Lead, TPA, St. Louis

2013 -2016

- Designed & produced training program for 25 Administrative Employees
- Directly responsible for computer networking and data management
- Directly responsible for mobile technology deployment and integration

Substitute Math Teacher, Frances Howell School District, St. Charles, MO

2007 – 2011

- Customized learning plans to my teaching style for middle school math & science courses
- Worked within an educational team of 6 to fully support and assist student development

Product Manager Cerec Medical Equipment, Patterson Dental, St. Louis, Missouri

2007 - 2009

- Cerec is a CAD/CAM medical device utilized by Dentist to create restorations
- Actively prospected, pursued and closed sales
- Consulted with 20+ sales personnel and customers to assess customers' needs
- Conducted demonstrations and training sessions for Doctors and sales representatives
- Performed installations and provided initial training and support to Doctors and staff
- Coordinated, participated in and supported events, marketing activities and meetings

EDUCATION

Master of Science Instructional Design

2020

Quinnipiac University, Hamden, CT

As a Graduate of the Instructional Design program, I enhanced my skills in change/project management, organizational efficiencies/development, instructional design, cognitive learning theories, and human performance technology.

Interdisciplinary Bachelors, (Business/Biology), Minor: Chemistry

2007

Adams State College, Alamosa, Colorado

My diverse educational experience is designed to strengthen my business acumen and diversify my skill set in the field of human sciences and chemistry. In recognition of my extra efforts, I received the **Perseverance** award and the **Mentor & Tutor** awards from Adams State Student Support Services.