

Matt Meester

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Instructional Design: eLearning—eTraining specialist

- Create Learner profiles and course objectives
- Create learning modules and coursework
- Producing, directing, and editing audio/video
- Copywriting, editing, and technical writing
- Project/Product Management

Degrees: Adams State University
Quinnipiac University

BA: Business & Biology Minor: Chemistry
MS, Instructional Design

Technologies:

Adobe and Articulate authoring tools, Blackboard LMS, Microsoft Office, WordPress, HTML

Industries:

Academia, Human Performance, Learning & Development, Medical, Power and Technology

WORK HISTORY

- Online Branding and Micro-Training**, eTroop Consulting, USA 2011 – 2020
- Online Micro-Training and Webinar production specialist
 - Creator of online coursework from inception to deployment
 - Optimization of communications for Search Engines and Social Media
- School Bus Driver**, Cascade Student Transportation Boise, ID, USA 2016- 2019
- Designed & produced a 1st-day-of-school learning experience for 200+ drivers
 - I earned my MS degree remotely while safely transporting 100s of students
- FEMA Admin and Training Design Team Lead**, TPA, St. Louis, USA 2013 -2016
- Designed & produced a training program for 25 Administrative Employees
 - Directly responsible for computer networking and data management
 - Directly accountable for mobile technology deployment and integration

EDUCATION

Master of Science Instructional Design, Quinnipiac University, Hamden, CT 2020
As a Graduate of the Instructional Design program, I enhanced my skills in change/project management, organizational efficiencies/development, instructional design, cognitive learning theories, and human performance technology.